

SURVEY QUESTIONS

About the Comprehensive Plan

As the City of Dickinson takes an in-depth look at how to plan what the future of Dickinson might look like in 20 years, community input will play a key role in helping us chart our course to 2045.

Dickinson by Design, the City's Comprehensive Plan, will become a living document that guides decision-making for future growth and development in the City and it would not be complete without hearing from key stakeholders in our community like YOU.

What is a Comprehensive Plan?

A Comprehensive Plan is a long-range policy document that consists of several interrelated chapters, or elements, which analyze and provide recommendations for a municipality's future land use, transportation, housing and neighborhoods, parks, and utilities infrastructure, and economic development-related issues, challenges, and opportunities. The Comprehensive Plan addresses growth pressures in the city, future utility needs, preservation of community character and natural resources, economic growth and quality of life initiatives.

Survey Instructions

This anonymous community survey will ask you a series of 27 questions that will capture your input regarding what types of development you would like to see, how important certain city services and amenities are to you, and demographic information that will allow us to compile detailed reports. Your comments will directly influence the Comprehensive Plan.

Thank you in advance for taking this survey! We look forward to hearing your thoughts.

1. What is your favorite thing about calling Dickinson home?
2. Where are the special places in Dickinson that you like to hang out?
3. How important are the services listed below? Check one option for each item.

	Very Important	Important	Unimportant	Very Unimportant	No Opinion
Senior services and programs					
Library services and programs					
Community events and festivals					
Fire protection					
Police protection					
Emergency and medical services					
Street maintenance and repair					
Water / wastewater services					
Storm drainage / flood protection					
Trash / recycling collection					
Code enforcement					
Animal control					

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LAND USE

4. On a scale of 1 to 5 (with 5 being the most important) how important is it to have the following types of industrial uses within your community:

Small-scale sites for start-up businesses	1	2	3	4	5
Warehousing and distribution uses	1	2	3	4	5
Manufacturing and processing	1	2	3	4	5
High-tech industrial parks	1	2	3	4	5
Industrial/ Business parks	1	2	3	4	5

5. On a scale of 1 to 5 (with 5 being the most important) how important is it to have the following types of commercial uses within your community:

Neighborhood based conveniences	1	2	3	4	5
Food and drug shopping centers	1	2	3	4	5
Major shopping center/strip center	1	2	3	4	5
Specialty stores and boutiques	1	2	3	4	5
Restaurants and lodging	1	2	3	4	5
Commercial offices	1	2	3	4	5

TRANSPORTATION

6. On a scale of 1 to 5 (with 5 being the most important) how important is it that the Comprehensive Plan address the following issues:

Expand the system of pedestrian and bicycle facilities:	1	2	3	4	5
Expand public transit:	1	2	3	4	5
Improve the visual character of key transportation corridors (i.e., SH 3 and SH 517):	1	2	3	4	5
Improve the safety of Dickinson's transportation System:	1	2	3	4	5

7. How often do you use the Gulf Coast Transit District (GCTD) buses?

- 1-2 times per month
- 4-6 times per month
- 7+ times per month
- Never

8. If you provided an answer to Question #7, where is your most frequent destination on GCTD? If you did not provide an answer to Question #7, please skip ahead to Question #9.

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9. If you answered Never to Question #7, what additional services or features would you need to consider using GCTD? Select all that apply.
- More awareness of schedule
 - Better promotion of services
 - Cheaper prices
 - Accessibility on a mobile app
 - A bus stop near my house
 - More visible bus stops
 - Bus stop shelters
 - Park and Ride location
 - Bus Service to my favorite destination (fill in the blank _____)
 - Other (please explain)
10. If you selected Other for Question #9, what additional services or features would you need to consider using GCTD?

PARKS AND RECREATION

11. On a scale of 1 to 5 (with 5 being the most important) how important is it that the Comprehensive Plan address the following parks and recreational amenities:

Baseball fields	1	2	3	4	5
Softball fields	1	2	3	4	5
Lacrosse/soccer/football fields	1	2	3	4	5
Basketball courts	1	2	3	4	5
Tennis courts/Pickleball courts	1	2	3	4	5
Skate parks	1	2	3	4	5
Volleyball courts	1	2	3	4	5
Dog parks	1	2	3	4	5
Playground equipment	1	2	3	4	5
Passive/nature recreation parks	1	2	3	4	5
Picnic areas/pavilions	1	2	3	4	5
Outdoor swimming pools	1	2	3	4	5
Outdoor splash pads	1	2	3	4	5
Indoor recreation centers	1	2	3	4	5
Amphitheaters	1	2	3	4	5
Indoor swimming pools	1	2	3	4	5
Youth centers	1	2	3	4	5
Walking Trails	1	2	3	4	5

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HOUSING AND NEIGHBORHOODS

12. On a scale of 1 to 5 (with 5 being the most important) how important is it that the Comprehensive Plan address the following housing- and neighborhood-related objectives?

Promote a variety of housing choices	1	2	3	4	5
Ensure new residential development meets high standards of quality	1	2	3	4	5
Plan for walkable/bikeable communities	1	2	3	4	5
Ensure that residential neighborhoods have amenities and access to other land uses	1	2	3	4	5
Facilitate the improvement of existing housing stock	1	2	3	4	5
Promote affordable / workforce housing opportunities, particularly for low-income residents and families	1	2	3	4	5
Encourage more senior and assisted living Opportunities	1	2	3	4	5
Plan for mixed-use communities that offer diverse housing types and essential services, i.e., commercial / retail, offices, etc.	1	2	3	4	5

13. In general, do you feel there is enough housing choice (i.e., variety of market options) currently available for Dickinson citizens?

- Yes
- No
- I don't know

14. Is the housing reasonably priced in Dickinson?

- Yes
- No
- I don't know

ECONOMIC DEVELOPMENT

15. On a scale of 1 to 5 (with 5 being the most important) how important is it that the Comprehensive Plan address the following economic development-related objectives.

Create a downtown central business district / town center	1	2	3	4	5
Attract a variety of businesses and employers	1	2	3	4	5
Continue to expand and diversify the City's tax base through non-residential development	1	2	3	4	5
Invest in a high-quality built environment	1	2	3	4	5
Expand workforce training opportunities	1	2	3	4	5

16. List the top three (3) commercial / retailer stores you would like to see in Dickinson?

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17. Where do you consider Downtown Dickinson to be?

- Intersection of SH 3 and FM 517
- Intersection of FM 517 and Interstate 45
- Other. Please specify

18. If you answered Other to Question #17, where do you consider Downtown Dickinson to be?

19. How would you feel about paying higher City taxes or fees to fund each of the following items?

	Strongly Support	Support	Undecided	Oppose	Strongly oppose
Need for street repair and replacement					
City efforts in attracting additional commercial and / or community services to					
Need for increasing the City's efforts to promote and enhance Downtown					
Need for trails, greenways, and open space					
Need for additional recreation facilities and park amenities					
Need for improved traffic flow and safety					

QUALITY OF LIFE

20. On a scale of 1 to 5 (with 5 being the most important) how important is it that the Comprehensive Plan address the following quality-of-life-related objectives:

Serve as a good steward of the environment	1	2	3	4	5
Aesthetics / Community appearance	1	2	3	4	5
Parks, open space, and trails	1	2	3	4	5
Housing affordability	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Safe neighborhoods	1	2	3	4	5
Improved Healthcare	1	2	3	4	5
Overall cost of living	1	2	3	4	5
Shopping / retail options	1	2	3	4	5
Community character / identity	1	2	3	4	5
Fiscal resiliency	1	2	3	4	5
Culture / tourism	1	2	3	4	5
Open space preservation / floodplain management	1	2	3	4	5
Vibrant nightlife	1	2	3	4	5
Vibrant Downtown	1	2	3	4	5

SURVEY QUESTIONS

DEMOGRAPHICS

21. I am . . .

- Under 18
- 18-24
- 25-44
- 45-64
- 65 and older

22. Annually I earn . . .

- Less than \$25,000
- \$25,000 to \$49,000
- \$50,000 to \$74,999
- \$75,000 to \$99,000
- \$100,000 to \$150,000
- \$150,000 or more

23. I live . . .

- In a home I own in Dickinson
- In a home I rent in Dickinson
- Outside of Dickinson

24. Do you work in the City of Dickinson?

- Yes, work in a location outside of my home
- Yes, work from home permanently
- Yes, work from home temporarily
- No, work outside of Dickinson
- No, retired
- No, do not work
- Prefer not to answer

25. What are your preferred methods of receiving communication from the City? Check all that apply:

- City's website
- Facebook
- Twitter
- Email blasts
- Area newspaper
- Mailed letter

26. Would you like to receive future updates about the Dickinson 2045 Comprehensive Plan?

- Yes - Please provide email address: _____
- No

27. Is there anything else you want us to know?

Thank you for completing our anonymous community survey! We appreciate your feedback.